



WashConnect[®] Family Club

Unlock more membership revenue by utilizing the new WashConnect Family Club feature.

Now you can group multiple vehicles under one account, automatically align billing and enable flexible group discount options. With one renewal cycle, one itemized receipt and controlled discounts, enjoy simplified administration while protecting your margins. The streamlined billing experience reduces transaction volume and can potentially lower credit card processing fees through bundled transactions.

- **Grow household memberships and revenue:** Bundle multiple vehicles under one account to increase vehicles per household and raise average revenue per user, using flexible group pricing that protects operator margins.
- **Simplify billing and reduce churn:** Charge all vehicles on one renewal cycle with a single itemized receipt to the primary account holder, reducing payment friction and keeping families enrolled as vehicles are added, removed, or replaced.
- **Drive upsell with controlled discounts:** Support mixed wash tiers in one household, prevent promo stacking (“double-dipping”), and apply targeted discounts (primary vehicle, highest-priced, or lowest-priced club) instead of blanket discounts.

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People-Powered. **Technology-Driven.**

