



WASHTAB

Dynamically Utilize Labor to Boost Membership Sales and CSAT

THE CONNECTED EMPLOYEE



Identify customer the moment they enter the site and track when they leave with LPR/WashTab integration



Calculate customer-specific data as they arrive to the POS



Work smart and optimize resources by directing them to where they are needed most



Staff can use the tablet anywhere on site, and look up customer data to provide assistance

- **Complete sales anywhere on site** – Process transactions such as club sign ups and presales directly on the tablet. Customers can get a texted receipt and enjoy their wash immediately without using the kiosk or waiting at the gate.
- **Deliver a faster, more personal customer experience** – Identify retail and club customers on site and see where they are located. Approach the right customer at the right time with a personalized interaction.
- **Collect and act on real time customer feedback** – Capture customizable feedback tied directly to each customer, enabling teams to greet and engage returning customers based on their previous experience.
- **Digitally manage damage claims** – File damage claims on the tablet by marking vehicle damage, attaching photos, saving records to the database, and sending a digital PDF directly to the customer.
- **Sell beyond the wash** – Promote your wash from anywhere – fundraisers, events, or off site interactions – highlight your benefits and drive future visits.

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People-Powered. **Technology-Driven.**