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**“Defining the World of Car Wash Technology”**

**Media Alert  
For Immediate Release**

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**Innovative Control Systems (ICS) Expands to New Production Facility**  
**Leader in Car Wash Technology Relocating to Meet Increased Demand**

Innovative Control Systems, the provider of the car wash industry’s leading technology solutions, such as the WashConnect POS and management system and the Auto Sentry line of payment terminals, is consolidating and relocating its existing Production facilities to a new state-of-the-art facility in Bethlehem, PA.

The new facility, which includes a 52,000 square-foot building located at 16 South Commerce Way in the Lehigh Valley Industrial Park IV, will provide a 260% increase in floor space, and will incorporate the 5S workplace organization methodology to enhance the efficiency of ICS’s Production processes in order to meet the demand for the company’s products and position ICS for long-term growth. The move will also take advantage of the larger pool of talent in the greater-Bethlehem area enabling ICS to hire the tech-savvy employees required to support the company’s technology-related job requirements.

“Ultimately we were attracted to the site because of its access to high-quality employees, open layout, climate controlled environment, loading capabilities, and excellent highway access, all of which support our goal of automating the manufacturing process to efficiently produce the car wash industry’s finest technology for our customers.” said Kevin Detrick, Founder and President of ICS.

The transition to the new facility is currently under way with full Production in place by late March.

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