



Innovative Control Systems
1349 Jacobsburg Rd.
Wind Gap, PA 18091 USA
www.icscarwashsystems.com

“Defining the World of Car Wash Technology”

Media Alert

For Immediate Release

Contact: Jason Sears

Telephone: 610-881-8060

E-mail: Searsj@icscarwashsystems.com

Tom Bagnara Joins Innovative Control Systems Industry Pro to Head Petroleum Market Channel

Wind Gap, PA — Innovative Control Systems announced that Tom Bagnara has joined the company as Director of Petroleum Sales North America. As a twenty-six-year veteran of the carwash industry, Bagnara brings an extensive background in sales management, key account management, and distributor relations to ICS. At ICS he will be responsible for new business development of C-Store/Petroleum corporate accounts, as well as developing and maintaining relations with the distribution channel in North America.

Bagnara began his car wash career at Turtle Wax Inc. in 1990 where he served in various capacities including sales management, national account sales and product development where he holds several patents for chemical dilution and application. In 2000 he was recruited to Ryko Manufacturing (now Ryko Solutions Inc., part of National Carwash Solutions) as Regional Sales Manager Midwest and was responsible for a direct sales and distribution team in a 13 state region. As a result of his success he rose to the position of Director of Sales - Western US where he managed 11 sales reps and multiple distributors across 29 states and Canada. Tom was also responsible for the development and maintenance of strategic key accounts such as; Speedway, SuperAmerica, Holiday Companies, Mills Fleetfarm, Buchanan Energy and AU Energy.

“Tom has proven himself as a leader in the vehicle care industry”, said Brian Bath ICS’s Vice President of Sales. “He has been involved in all facets of the industry, from chemistry development to manufacturing support to account management. That experience was a key consideration in the decision to bring him on board, but more importantly, Tom understands what it takes to make car wash operators successful which is in perfect alignment with our ‘customer first’ philosophy at ICS.”

Bagnara has a BA degree in Business Administration from Governor State University. He and his family will reside in Northwest Indiana.

#