Auto Passport®

Open a world of customer relationships and profit building opportunities with RFID technology

Enable Wash Club Programs
- Offset weather-related down time by creating a predictable revenue stream
- Build customer loyalty and retain customers with easy-to-use Wash Clubs
- Easy for customers to remain in your Wash Club with recurring billing
- Ensures fleet programs are tied to vehicle
AUTO PASSPORT® FEATURES & BENEFITS

- RFID tags are better than bar codes due to their read/write capabilities, ability to store data that can be changed, updated, and locked.
- RFID tags have an electronic chip in them and are disabled automatically if tampered with or removed.
- Clean over top of the RFID tags without disintegration
- A valid RFID tag is read by the RFID reader that automatically stamps the log data with the exact time and date.
- Set up unlimited wash club programs with RFID tags and Profiles in WashConnect®, and then benefit from the reoccurring monthly credit card funds from your wash club members.
- Use of RFID tags is a easy way to build customer loyalty.
- The system has the flexibility to meet the operator’s needs.

With an RFID system, you know which specific vehicle has pulled onto your lot. It’s far better than magnetic stripe cards that can be used by anyone. Now that you know the vehicle, what you do with it is up to you. Each vehicle can have its own wash options, upgrades, special pricing or even block certain options via the profile settings for the vehicle’s RFID tag. It’s fantastically flexible making life easier for your customers, providing the appropriate sales offerings defined by you.

REQUIREMENTS & SPECIFICATIONS